

Ledbury Food Group



Secretary's Report for year 2023/24

This report covers the year to the end of March 2024.

We attended Ledbury Community Day on Saturday 10th June 2023, which was the start of Ledbury's Great Big Green Week activities.

On Sunday 8th July 2023 we again participated in the Ledbury Celebration with our partners Ledbury Poetry and Ledbury Town Council. Numbers attending were satisfactory but still not up to pre-Covid levels – a programme of music and poetry performances entertained visitors adding to the market food stalls and street food sellers. We followed the same formula for our 2024 event on Sunday 7th July this year and achieved a better response. We are developing closer cooperation with Ledbury Poetry and Ledbury Town Council to build up this event for the future.

In the Autumn, instead of the Ledbury Big Soup, we had a Local Producers' Day at Ledbury Saturday market where several local food businesses showed off their wares and linked with the public. We were joined for this by Ledbury Food Bank.

In early February 2024, 19 local food businesses took part in the 2024 Ledbury Big Breakfast. Turnout was again good for this popular event celebrating both breakfast and local food. Most businesses reported good demand for their breakfast feasts large and small. Three took part for the first time.

We were joined for breakfast on the Friday by the then High Sheriff of Herefordshire, Robert Robinson, the Town Mayor, County Councillors Stevens and Peberdy and the Town Clerk.

For the record, since the end of the reporting year, we again attended Ledbury Community Day in June.

We also took part in June together with the Herefordshire Food Alliance and Sustainable Ledbury in a well-attended discussion of the future of food production and supply as part of the national Food Conversation. We expect more interaction going forward with the Food Alliance. This event was a part of the 2024 Ledbury Great Big Green Week.

We continue to run a website with news and information – we have also revived our Facebook page and have a presence on Instagram.

Thanks to all of you who have continued to support local producers, local retailers and local hospitality businesses.

Our continuing thanks go to David Hewitt for administering and maintaining our website.

Griff Holliday – Secretary

25 July 2024