

## How local is local?

'Local' to us means food and drink produced within 30 miles of Ledbury. We particularly work with producers, retailers and consumers in Ledbury and the immediate surrounding area. Our online food map shows the extensive range of local produce available in and around Ledbury.



## Celebrate with us

Explore the seasons with us and share your calendar with like-minded people.

For a full calendar of events and other farmers markets visit [www.ledburyfoodgroup.org](http://www.ledburyfoodgroup.org)

Connect, discover & celebrate

## Ledbury Food Group



Supporting locally sourced food and drink in and around the Herefordshire market town of Ledbury

### Winter – Ledbury Big Breakfast

Enjoy a warm, hearty local breakfast as part of National Farmhouse Breakfast Week.

### Spring – Big Apple Blossomtime

Orchard walks, tastings of traditional ciders and perries, teas, talks and music in Putley and neighbouring parishes.

### Summer – Ledbury Poetry Festival Food & Drink Fair

Meet the producers and taste authentic local food and drink.

### Autumn – Big Apple Harvestime

Celebrate the harvest on Marcle Ridge, visit cider and perry makers, orchard art, apple teas and explore on foot or bike.

### Food group talks, demonstrations, farm visits and events during the year

### Regular Markets in Ledbury

Herefordshire Farmers' Market – Monthly on the 4th Friday  
Ledbury Charter Market – Weekly on Tuesdays & Saturdays  
Ledbury Country Market – Weekly on Fridays

To tell us about your local food event, email [web@ledburyfoodgroup.org](mailto:web@ledburyfoodgroup.org)

### Why not join us?

Become a member, get involved and find out about special member's events, it's free. To find out more visit [www.ledburyfoodgroup.org](http://www.ledburyfoodgroup.org)

Designed by DarkeJones. To find out more visit [www.darkejones.co.uk](http://www.darkejones.co.uk)

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### Contact us

[ask@ledburyfoodgroup.org](mailto:ask@ledburyfoodgroup.org)  
[www.ledburyfoodgroup.org](http://www.ledburyfoodgroup.org)  
@LedburyFoodGrp

**malvern hills**  
Area of Outstanding Natural Beauty



## Supporting local food

Ledbury Food Group brings together dedicated and enthusiastic volunteers with a passion for local food and drink. We help customers get a better appreciation of where their food comes from and engage with local policy makers to make sure the importance of our local food economy is represented. We support the recommendations of the CPRE report 'From Field to Fork' and the Herefordshire Food Strategy.

To find out more visit  
[www.ledburyfoodgroup.org](http://www.ledburyfoodgroup.org)

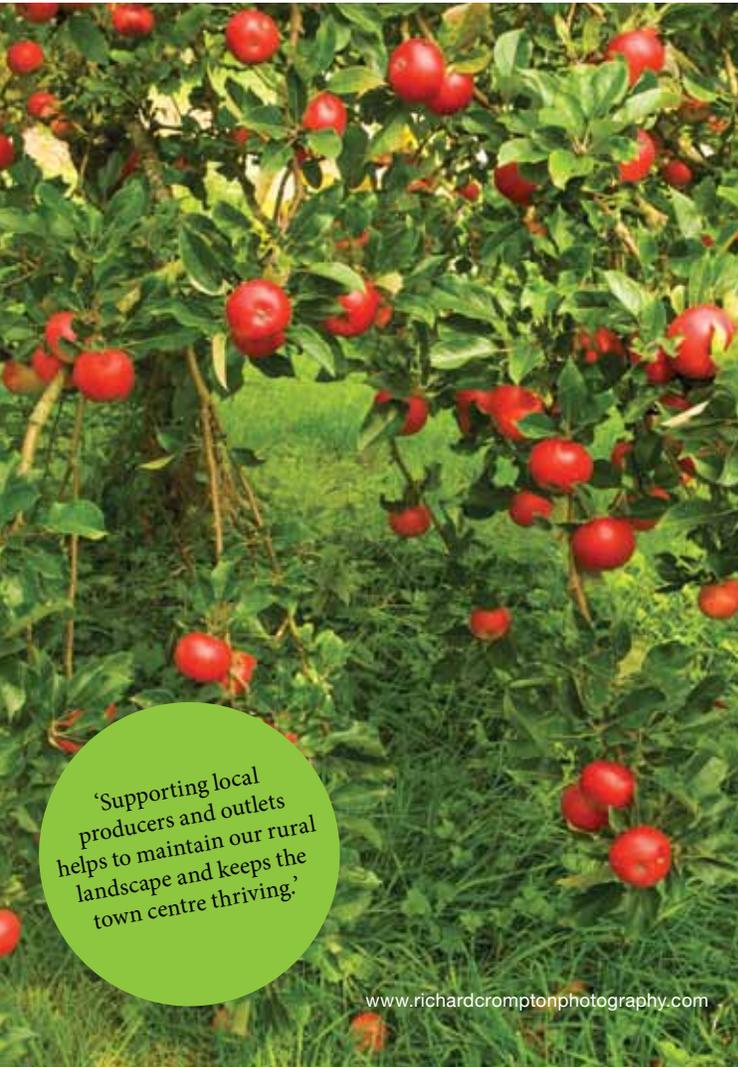
## Discover local producers

From the fruits of the land to traditional cider and perry, rare breed livestock, artisan food producers and much more - we help you discover the local 'heroes' who produce our food. You can meet them at food fairs and markets, farm visits and open days, on organised walks and bike rides and at special food events. Discover more using our online producer directory and events listing.

## Connect with local retailers

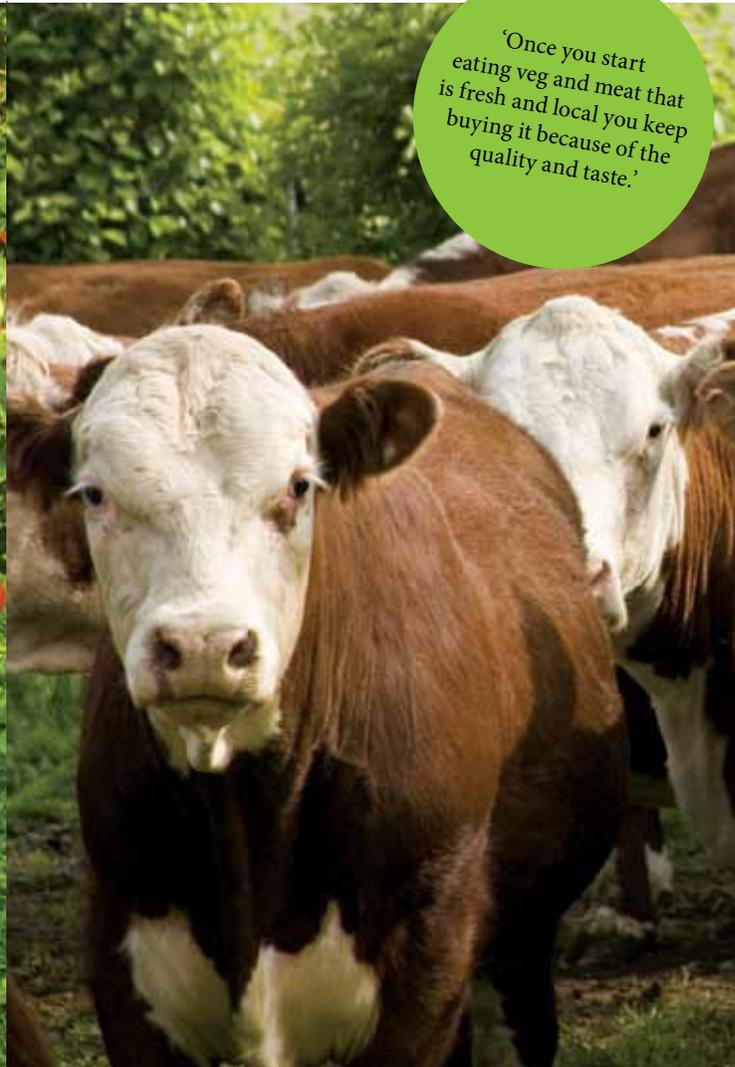
We connect producers, retailers and consumers to encourage the availability of local food. Buying locally helps protect our rural landscape, sustains the heritage of our market town and boosts the economy of the area.

We are proud of Ledbury's numerous independent food outlets which include four butchers, three greengrocers, two specialist drink retailers, several delicatessens as well as cafés and restaurants serving locally sourced food.

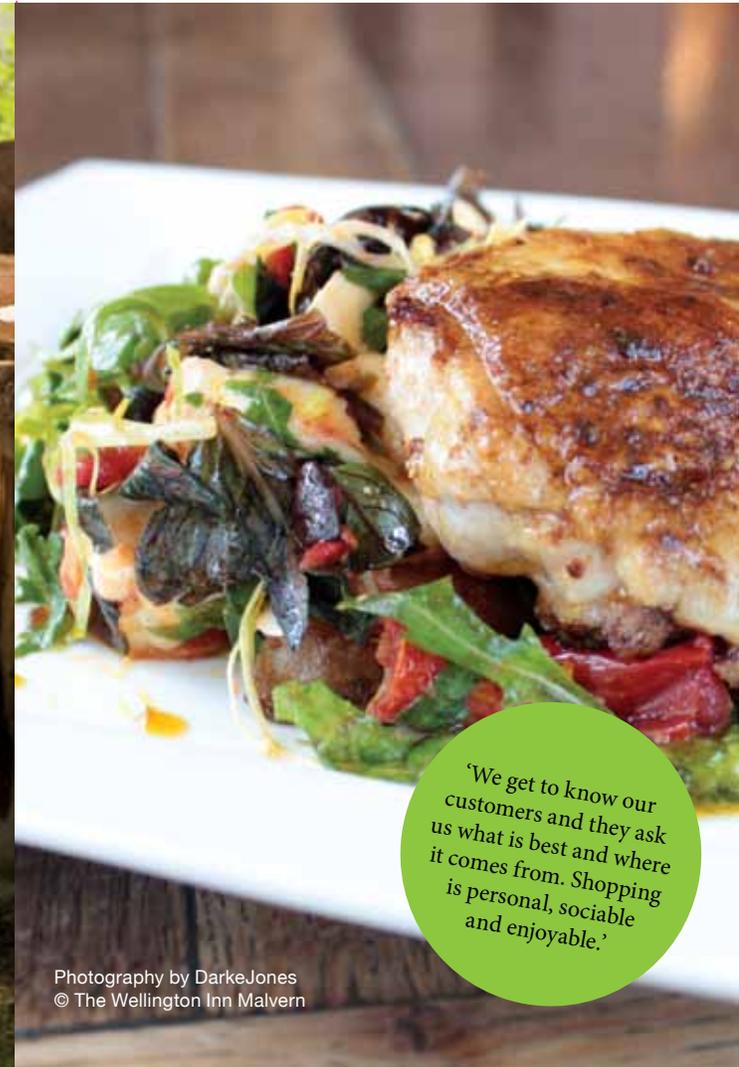


'Supporting local producers and outlets helps to maintain our rural landscape and keeps the town centre thriving.'

[www.richardcromptonphotography.com](http://www.richardcromptonphotography.com)



'Once you start eating veg and meat that is fresh and local you keep buying it because of the quality and taste.'



'We get to know our customers and they ask us what is best and where it comes from. Shopping is personal, sociable and enjoyable.'

Photography by DarkeJones  
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